

Morning Announcements

October 23-31

National Red Ribbon Week



Good morning Eagles (insert school name or mascot here)! This week is National Red Ribbon Week, the largest drug prevention campaign in the nation. In 1985, a Drug Enforcement Administration Agent named Enrique "Kiki" Camarena was tortured and killed in Mexico while doing his job. In honor of Kiki's memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin.

We at _____(insert name of school here) believe it is of critical importance to keep your brain healthy from alcohol and drugs and will honor Kiki's memory by wearing our own red ribbons. You will have the opportunity to learn more _____(insert text from checked boxes below).

- From your counselor, teacher, or nurse
- During the homeroom or advisory class activity
- At the information table in the library, lunchroom, or (other public area)
- In this week's health classes
- In the www.KnowYourNeuro.org website
- Other _____