

Family Communication

October 23-31

National Red Ribbon Week



Dear Eagles (Insert School Name or Mascot Here) Family,

Good morning Eagles (insert school name or mascot here)! This week is National Red Ribbon Week, the largest drug prevention campaign in the nation. In 1985, a Drug Enforcement Administration Agent named Enrique "Kiki" Camarena was tortured and killed in Mexico while doing his job. In honor of Kiki's memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin.

We at _____ (insert name of school here) believe it is of critical importance to keep your brain healthy from alcohol and drugs and will honor Kiki's memory by wearing our own red ribbons. You and your children will have the opportunity to learn more _____ (insert text from checked boxes below).

- From our counselor, teacher, or nurse
- During a homeroom or advisory class activity
- At the information table in the library, lunchroom, or (other public area)
- In this week's health classes
- In the www.KnowYourNeuro.org website
- Other _____

We encourage you to use the information you'll find in the KnowYourNeuro program to create your family's rules about alcohol and drugs to empower your children to protect their brain development. Get more information www.KnowYourNeuro.org.

For questions or more information, please contact me.

School Official's Signature and Contact Information