

Family Communication

October 6

World Smile Day



Dear Eagles (Insert School Name or Mascot Here) Family,

Today is World Smile Day®. Back in 1963, Harvey Ball, a commercial artist from Worcester, Massachusetts created the smiley face. That image went on to become the most recognizable symbol of goodwill and good cheer on the planet. The smiley face knows no politics, no geography, and no religion. Harvey's idea was that for at least one day each year, neither should we. He declared that the first Friday in October each year would henceforth be World Smile Day®.

In honor of this day, we invite all Eagles (insert name of school or mascot here) to give away as many free smiles and kind acts as possible. You will have the opportunity to learn more _____ (insert text from checked boxes below).

- ☐ From our counselor, teacher, or nurse
- ☐ During a homeroom or advisory class activity
- ☐ At the information table in the library, lunchroom, or (other public area)
- ☐ In this week's health classes
- ☐ In the KnowYourNeuro website
- ☐ Other _____

Celebrate this day by teaching children how smiling increases dopamine in the brain because it is a positive, adaptive activity that connects us to others! Get more information at www.KnowYourNeuro.org.

For questions or more information, please contact me.

School Official's Signature and Contact Information